

Hello everyone,

We wanted to let you know about an **immediate update** to our picture ordering process.

In order to keep our pricing the same, maintain the discounts families are used to receiving, and continue providing high-quality photography, we are moving to a **prepay model effective now**. This allows us to streamline production and stay efficient without increasing costs for schools or parents.

What stays the same

- Every student/athlete will still be photographed on picture day
- Everyone will be included in the **team photo or class photo**

What is new

- A **\$20 prepay credit** is required for individual images to be processed and placed into a gallery
- The \$20 is **not an extra fee** — it applies directly toward the final picture order

This change simply helps us manage production more efficiently while keeping both pricing and parent discounts consistent.

We've attached a flyer with details for families. Please share it with parents at your convenience.

If you have any questions or concerns, please don't hesitate to reach out. We truly appreciate your continued partnership.

Warm regards,
Kelly & Bill
Vibrant Valley Photography